UTAH SMART SELLER PROGRAMS

SRE SALERNO REAL ESTATE

Mike & Shalee Salerno

Your home - SOLD! ... YOUR way!

SILVER

1%

Includes:

- HDR photos, inside & out
- Pricing analysis
- MLS + major websites
- Lockbox & yard sign
- Showing coordination
- Contract negotiation
- Weekly updates

GOLD

1.99%

Everything in Silver, plus:

- Professional drone photos
- Interactive 3D home tour
- Featured open house
- Weekly social media ads
- Staging consult
- Priority listing launch
- Dedicated showing agent

MOST POPULAR

PLATINUM

2.49%

Everything in Gold, plus:

- Zillow Showcase listing*
- Virtual staging
- Paid social campaigns
- Multiple open houses
- Declutter & vendor help

EVERY PROGRAM STARTS WITH A PRICE PLAN

Written pricing strategy for your home

Take-home net sheet before you list

Price reviews using real showing data

*Per Zillow, homes listed with Zillow Showcase sell for about 2% more on average.



Mike & Shalee

SALERNO

YOUR TRUSTED
REAL ESTATE PARTNERS

EQUITY
— REAL ESTATE —

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